

FLGISA Social Media Guidelines for Members

Background

- The vision of FLGISA is to be the Florida local government source for leadership, innovation and collaboration in technology.
- Social media is well ingrained in much of what we do both personally and professionally.
- Social media has become an important agile medium for information dissemination and collaboration.
- FLGISA needs to embrace the use of social media to demonstrate its leadership and innovative roles to its members and member jurisdictions. FLGISA should take a leadership role in social media use for operational efficiency and to demonstrate credibility.
- Social media and social networking are an effective way to increase exposure for the FLGISA organization, membership, and vendor relationships.

FLGISA Board's Use of Social Media

- FLGISA Board and/or its designee will vet potential posts to assure relevancy and consistency in them.
- The FLGISA Secretary, their designee and/or the Florida League of Cities (FLC) staff that supports the FLGISA will post information on social media to document and promote:
 - The FLGISA organization
 - Events including conferences and district meetings
 - Speaking engagements and presentations by the Board
 - Awards given by the FLGISA
 - Achievement Awards
 - College scholarships
 - Anniversaries of its members and/or jurisdictions
 - Training opportunities
 - FLGISA sponsored
 - Florida Institute of Government
 - Sister organizations including FLC, FCCMA, FACC, etc.

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- History of the organization
 - Items of significance to be noted on the organization's timeline
 - Throwback Thursday, #TBT tag to past articles/publications about its members and jurisdictions
- Acknowledge vendor relationships

Submittal and Approval Process

Members are encouraged to submit information that they believe tells a story about the FLGISA organization, its members or jurisdictions that will ultimately self-document the history of the FLGISA. For example:

- Speaking engagements and presentations by members
- Awards received by FLGISA members and jurisdictions
- Training opportunities
 - FDLE CJIS, Security, Risk Assessment, etc.
- Successful projects
- Successful collaboration efforts
- History of the organization
 - Throwback Thursday, #TBT tag to past articles/publications about its members and jurisdictions

The FLGISA Secretary and/or their designee will review the member submitted posts to confirm that they meet the FLGISA Social Media Policy standards:

- The post is relevant.
- The post meets the goals of the FLGISA organization.
- The post meets the guidelines established by the FLGISA.
- No member, jurisdiction or vendor monopolizes social media by posting too frequently.

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Posting Process for Social Media

Once approved, the FLGISA secretary, their designee or Florida League of Cities staff, will post it on appropriate social media. Posts should include #FLGISA for historical reference purposes.

Examples of FLGISA Social Media Posts

Three #FLGISA members spoke at the #FLC conference last week. ([bit.ly link to photo](#))

#FLGISA District 6 meeting will be held in November. Date and agenda available Oct 1st

Congratulations to #City on its 10th #FLGISA anniversary!

Thanks to #Vendor for being a #FLGISA sponsor for the last ## years