

Florida Local Government Information Systems Association

Social Media Policy

Purpose

The Florida Local Government Systems Information Systems (FLGISA) supports the use of social media to further organizational goals.

Social Media Policy – For Public Posting

This social media policy is to be used by FLGISA as the guiding document while using social media sites in an official capacity. All official social media content will be subject to review and approval by the FLGISA Secretary, their designee, and/or the Florida League of Cities (FLC) staff that supports the FLGISA as directed by the FLGISA Board.

The FLGISA website (www.flgisa.org) is the organization's primary and predominant Internet presence.

The best, most appropriate use of social media tools fall generally into two categories:

- As channels for disseminating time-sensitive information quickly
- As marketing/promotional channels that increase FLGISA's ability to broadcast its messages to the widest possible audience

The FLGISA social media content and comments containing any of the following forms of content shall not be allowed:

- Comments not topically related to the particular social media article being commented upon
- Comments in support of or opposition to political campaigns or ballot measures that are not consistent with adopted board positions
- Profane language or content
- Content that promotes, fosters, or perpetuates discrimination based on race, creed, color, age, religion, gender, marital status, national origin, physical or mental disability, or sexual orientation
- Sexual content or links to sexual content
- Solicitations of commerce
- Conduct or encouragement of illegal activity
- Information that may tend to compromise the safety or security of the public or public systems
- Content that violates a legal ownership interest of any other party
- Content that encourages alcohol consumption or the use of legal/illegal drugs

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- Content that contains confidential or proprietary information about FLGISA, its members, its member organizations, or vendors
- Content that violates another person's right to privacy

The FLGISA reserves the right to restrict or remove any content that is deemed in violation of this social media policy or any applicable law.

Approved by the FLGISA Board of Directors on September 25, 2015.